

OFFICE OF INFORMATION TECHNOLOGY CATEGORY

OneGov Strategy

IT Software Initiative

The OneGov Strategy is GSA's enterprise approach to modernizing how the federal government procures and manages information technology, among other commodities. Rooted in President Trump's Executive Orders on Eliminating Waste and Saving Taxpayer Dollars by Consolidating Procurement and on Ensuring Commercial, Cost-effective Solutions in Federal Contracts, this strategy supports a coordinated, government-wide shift toward smarter, more secure, and more efficient commodity buying.

WHY IT MATTERS

Today's federal IT landscape is fragmented. Agencies often buy similar products through separate contracts, at different prices, and with inconsistent terms. This drives up costs, limits visibility, and increases risk—especially when it comes to cybersecurity and performance accountability. Meanwhile, commercial IT has evolved rapidly. Cloud services, software subscriptions, and API-driven platforms dominate the marketplace, but legacy acquisition processes haven't kept up. GSA's OneGov Strategy is designed to close that gap.

STARTING WITH SOFTWARE

Software licensing, delivery, and pricing models have changed significantly over the last decade—federal procurement processes have not. Many federal contracts still flow through resellers, creating barriers to transparency, cost control, and cybersecurity. Starting with software allows GSA to model a new approach—one that prioritizes direct relationships with Original Equipment Manufacturers (OEMs) with discounted pricing reflecting the size of the government enterprise, streamlining acquisition pathways, and setting common standards for licensing, security, and reporting.

WHAT'S NEXT

GSA will engage closely with federal agencies, OEMs, and acquisition experts to implement this strategy. Through stronger collaboration, GSA's OneGov IT Strategy will help agencies deliver better outcomes for the American public.

STRATEGIC GOALS

GSA's OneGov Strategy is guided by four core goals

- **Unify IT buying** across agencies to reduce duplication and increase value
- **Modernize acquisition models** to reflect how commercial IT is delivered today
- **Strengthen strategic partnerships** with industry to foster innovation and accountability
- **Standardize terms and performance expectations** to improve security, transparency, and mission outcomes

Current discounts can be found on the OneGov website below.

RESOURCES

- [OneGov Website](#)
- [OneGov Press Release](#)

For more information contact ITVMO@gsa.gov